



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37565-1	10/28/12	October 2012	10/01/12 - 10/19/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
HMP - AFSCME	Issue	2028

Flight Dates	Order #	Alt Order #
10/11/12 - 10/20/12	37565	08879624

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	138	143

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/19/12	8 News Now 6a M-F	6-7a	MTWTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 M 10/15/12 6:39 AM 8 News Now 6a M-F 6-7a :30 HMP1312H \$1,400.00 NM									
1 8 W 10/17/12 6:12 AM 8 News Now 6a M-F 6-7a :30 HMP1212H \$1,400.00 NM									
2	10/15/12	10/19/12	CBS This Morning	7-9a	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 Tu 10/16/12 8:54 AM CBS This Morning 7-9a :30 HMP1212H \$1,200.00 NM									
2 8 Th 10/18/12 8:13 AM CBS This Morning 7-9a :30 HMP1312H \$1,200.00 NM									
3	10/13/12	10/13/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 10/13/12 CBS Early Show - Sat. 5-7a :00 \$600.00 NM									
See MG 3.2									
2 8 Sa 10/13/12 8:57 PM KLAS Movie: The Fan 730-10p :30 HMP1312H \$600.00 NM									
MG for 3.1 10/13									
4	10/14/12	10/14/12	Eye On Wash/Wall St Jrnl	5-6a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$400.00									
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1 8 Su 10/14/12 5:16 AM Eye On Wash/Wall St Jrnl 5-6a :30 HMP1312H \$400.00 NM									
5	10/15/12	10/19/12	Live w/Kelly	9-10a	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Tu 10/16/12 9:37 AM Live w/Kelly 9-10a :30 HMP1312H \$1,200.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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	10/11/12	10/17/12	MTWTF--	4	\$1,700.00																																																																																																																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																					
4	8	Th	10/11/12		8 News Now 5-630p M-F	5-630p	:00		\$1,700.00	NM																																																																																																																																																																					
See MG 11.5																																																																																																																																																																															
5	8	Th	10/11/12	5:29 PM	8 News Now 5-630p M-F	5-630p	:30	HMP1212H	\$1,700.00	NM																																																																																																																																																																					
MG for 11.4 10/11																																																																																																																																																																															
1	8	F	10/12/12		8 News Now 5-630p M-F	5-630p	:00		\$1,700.00	NM																																																																																																																																																																					
See MG 11.6																																																																																																																																																																															
6	8	F	10/12/12	5:29 PM	8 News Now 5-630p M-F	5-630p	:30	HMP1312H	\$1,700.00	NM																																																																																																																																																																					
MG for 11.1 10/12																																																																																																																																																																															
3	8	M	10/15/12	6:07 PM	8 News Now 5-630p M-F	5-630p	:30	HMP1212H	\$1,700.00	NM																																																																																																																																																																					
2	8	W	10/17/12		8 News Now 5-630p M-F	5-630p	:00		\$1,700.00	NM																																																																																																																																																																					
See MG 11.7																																																																																																																																																																															
7	8	W	10/17/12	6:26 PM	8 News Now 5-630p M-F	5-630p	:30	HMP1212H	\$1,700.00	NM																																																																																																																																																																					
MG for 11.2 10/17																																																																																																																																																																															

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Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37565-1	10/28/12	October 2012	10/01/12 - 10/19/12
Advertiser	Product	Estimate Number	
HMP - AFSCME	Issue	2028	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/13/12	10/13/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 5:12 PM 8 News Now Sat 5-7p 5-7p :30 HMP1212H \$2,500.00 NM 2 8 Sa 10/13/12 5:29 PM 8 News Now Sat 5-7p 5-7p :30 HMP1312H \$2,500.00 NM									
13	10/13/12	10/13/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 6:59 PM 8 News Now Sat 5-7p 5-7p :30 HMP1212H \$2,500.00 NM									
14	10/15/12	10/19/12	7-8p Rotator	7-8p	MTWTF--	:30	2	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/15/12 7:24 PM 7-8p Rotator 7-8p :30 HMP1312H \$3,500.00 NM 2 8 W 10/17/12 7:46 PM 7-8p Rotator 7-8p :30 HMP1312H \$3,500.00 NM									
15	10/19/12	10/19/12	Made In Jersey	9-10p	----F--	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/19/12 Made In Jersey 9-10p :00 \$10,000.00 NM See MG 15.2 2 8 F 10/19/12 8:36 PM Hawaii Five-O 8-9p :30 HMP1212H \$10,000.00 NM MG for 15.1 10/19									
18	10/15/12	10/19/12	8 News Now 11p M-F	11-1135p	MTWTF--	:30	3	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 3 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/15/12 11:21 PM 8 News Now 11p M-F 11-1135p :30 HMP1212H \$2,700.00 NM 2 8 Tu 10/16/12 11:23 PM 8 News Now 11p M-F 11-1135p :30 HMP1212H \$2,700.00 NM 4 8 W 10/17/12 11:31 PM 8 News Now 11p M-F 11-1135p :30 HMP1212H \$2,700.00 NM									
19	10/13/12	10/14/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----SS 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 11:14 PM 8 News Now Sa/Su 11p 11-1135P :30 HMP1212H \$1,500.00 NM									
20	10/15/12	10/19/12	Letterman	1135p-1237a	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/15/12 11:48 PM Letterman 1135p-1237a :30 HMP1312H \$1,200.00 NM 1 8 Tu 10/16/12 12:31 AM Letterman 1135p-1237a :30 HMP1312H \$1,200.00 NM 3 8 Th 10/18/12 12:15 AM Letterman 1135p-1237a :30 HMP1312H \$1,200.00 NM									
21	10/11/12	10/11/12	Person Of Interest	10-11p	---T---	:30	1	\$8,500.00	NM

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37565-1	10/28/12	October 2012	10/01/12 - 10/19/12
Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/11/12 10:47 PM Person Of Interest 10-11p :30 HMP1312H \$8,500.00 NM									
22	10/16/12	10/16/12	NCIS: LA	9-10p	-T-----	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 9:46 PM NCIS: LA 9-10p :30 HMP1312H \$8,500.00 NM									
23	10/14/12	10/14/12	4-5p Electric Playgrnd 2x	4-5p	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 4:56 PM 4-5p Electric Playgrnd 2x 4-5p :30 HMP1212H \$700.00 NM									
<u>Total Spots</u>							37		

Payment Terms 30 Days

<u>Gross Total</u>	\$84,300.00
<u>Agency Commission</u>	\$12,645.00
<u>Net Amount Due</u>	\$71,655.00